# BUILT Nonprofits (Building Upgrades Inspiring Local Transformation)

**Informational Webinar** 

October 9, 2024

Scan the QR code and visit the TechWerx website to learn more about this Opportunity







# **TechWerx**

### A DOE Innovation Hub

Connecting visionaries, researchers, industry and energy leaders with the opportunities and experts to build the ecosystem, technologies, workforce and infrastructure to enable an equitable and resilient energy transition.

Scan the QR code and visit the TechWerx website to learn more about this Opportunity













### **Notes**

NO Artificial Intelligence (AI) Bots are allowed in the meeting, per DOE requirements.



A recording of this session, along with transcripts and Q&A, will be posted to the TechWerx website in 2-3 business days.



### **Introductions**



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### Office of State and Community Energy Programs

The Department of Energy's Office of State and Community Energy Programs (SCEP) works with state, local, and Tribal governments, nonprofit organizations, schools, and community partners to provide technical assistance and invest in place-based energy projects that aim to catalyze local economic development and create jobs, reduce energy costs, and avoid pollution.





# **Need for Building Upgrades at Nonprofits**



There are 1.5 million nonprofits in the United States, employing more than 10% of the workforce more than 12.8 million workers.



Most nonprofits operate on small budgets, with annual revenues of under \$500,000. While providing these priceless public goods, most operate on small annual budgets, and many have struggled to meet an increased demand for services in recent years.



Many nonprofits provide
direct services to
disadvantaged
communities. Many lack
the experience, capacity,
and immediate funds
needed to invest in energy
upgrades.



Energy consumption is the second highest operational expense for nonprofits.



# **Overview**

### What is BUILT Nonprofits?

The **B**uilding **U**pgrades **I**nspiring **L**ocal **T**ransformation (BUILT Nonprofits) funding opportunity will support **nonprofit building improvement projects** that reduce energy use, lower carbon emissions, and generate short and long-term **energy cost savings** so that operational dollars can be **redirected toward mission-critical work**.

This \$2 million funding opportunity will provide individual grants of up to \$100,000.





# How is this different than the 2023 Renew America's Nonprofits Grant?

- Unlike the <u>2023 Renew America's Nonprofits Grant</u>, BUILT Nonprofits will <u>directly fund</u>
   community-based nonprofit organizations to make energy efficiency improvements. The grant can fund equipment and installation costs.
- BUILT Nonprofits will provide awards of up to \$100,000 each, through a reimbursable grant with a required 20% cost-share.
- Apply by 11:59 PM ET on November 12th at: <a href="https://www.techwerx.org/opportunities/SCEP-BUILT">https://www.techwerx.org/opportunities/SCEP-BUILT</a>.





### Who should apply?

Nonprofit 501(c)(3) organizations that own and operate their buildings can receive up to \$100,000 for energy efficiency upgrades.

#### This is an opportunity to:

- Reduce operational costs,
- Minimize your environmental impact, and
- Increase your budget for the programs that matter most!

#### Organizations must have the capacity to:

- 1. Measure and meet energy efficiency goals
- 2. Adhere to Davis Bacon and NEPA Federal requirements.
- 3. Provide the 20% required cost share
- 4. Report results energy savings and community impact





# Potential Activities What can be funded?

- ✓ Insulation
- ✓ Energy efficient lighting
- ✓ HVAC upgrades to existing systems
- ✓ Weather sealing and duct sealing
- ✓ Energy/water-efficient residential and commercial appliances and equipment
- ✓ Windows and doors retrofit and replacement
- ✓ Electric appliances
- ✓ Energy-efficient commercial kitchen equipment
- ✓ Roof repair or replacement
- ✓ Electrical system upgrades required to enable energy efficient/clean energy
- Measures limited to electric panel upgrades, updated wiring and conduit, grounding, and arc-fault circuit interrupter (AFCI) and ground-fault circuit interrupter (GFCI) breakers

Note: Electric vehicles (EVs), EV charging infrastructure, solar and other renewable energy upgrades CANNOT be funded, per the authorizing statute.



### **Cost Share**



- ✓ Can be in-kind or monetary
- ✓ Can be provided by the nonprofit or another funder
- ✓ All applications must include a letter of cost share commitment stating how you plan to/who will provide cost share.
- ✓ Cost share adds to the funding request
   ex: \$100,000 + \$25,000 (20%)

Note: This is a reimbursable grant.



### **How Cost Sharing is Calculated**

Cost sharing is calculated as a percentage of the Total Project Cost. The following is an example of how to calculate cost sharing amounts for a project with \$100,000 in federal funds with a minimum 20% non-federal cost sharing requirement:

Formula: Federal share (\$) divided by federal share (%) = Total Project Cost

Example: \$100,000 divided by 80% = \$125,000

Formula: Total Project Cost (\$) minus federal share

(\$) = Non-federal share (\$)

Example: \$125,000 minus \$100,000 = \$25,000

Formula: Non-federal share (\$) divided by Total Project Cost (\$) = Non-federal share (%) Example: \$25,000 divided by \$125,000 = 20%





### **BUILT Nonprofits Federal Requirements**

- 1. Projects should be completed within 12 months (opportunity for a 6-month no-cost time extension.)
- 2. Contractors will have to adhere to <u>Davis-Bacon wage requirements</u>.
  - The Davis-Bacon Act helps ensure that federally funded projects prioritize workers and protect communities by upholding local wage and labor standards.
- 3. Projects will have to comply with National Environmental Protection Act (NEPA) standards.
  - NEPA allows programs to evaluate the environmental and related social and economic effects of their proposed actions. The allowable upgrades are listed as options to select in the application. Historic buildings may require additional review.





# **Eligibility Criteria**

#### **Eligible:**

- ✓ Non-profit 501(c)(3) organizations that are proposing upgrades only to buildings which they own and operate.
- ✓ Applicants must provide the required 20% cost share (monetary and/or in-kind).
- ✓ Applicant must qualify as a domestic entity.

#### **Not Eligible:**

- Nonprofits without a 501(c)(3) designation.
- Buildings leased (not owned) by a nonprofit.
- International entities.
- Applications received after November 12th.





# **Example Project #1:** Food bank

- Serves disadvantaged communities
- High energy bills due to inefficient facility equipment

Food bank 501(c)(3) nonprofit

#### Energy Improvement

- Upgrades refrigeration system.
- Provides in-kind cost share through donated installation services from community partner.

- Reduces energy bills by 25%.
- Reinvests savings to expand mobile food distribution services and serve more meals.





# **Example Project #2:** Church HVAC

- Serving disadvantaged community
- Historic building needs renovation
- HVAC fails every summer

Church co-owned by two 501(c)(3) nonprofits

# Energy Efficiency Improvement

 As part of a larger HVAC upgrade, BUILT Nonprofit funds \$100,000 worth of highefficiency equipment

- Extreme heat no longer a health concern for congregation, and church has improved indoor air quality
- With savings, church is able to enhance their after-school programs.





# **Example Project #3: Shelter improves insulation**

- Located in colder climate
- Poor insulation makes it expensive to keep occupants warm
- High utility bills cripple operational budget, limiting ability to serve community

Unhoused shelter 501(c)(3) nonprofit

# Energy Efficiency Improvement

- Insulation upgrades of \$100,000
- Provides cash cost share; funder pledges to match DOE investment

- Lower utility costs leads to operational savings
- Savings are redirected towards expanding shelter capacity





# **Example Project #4:** School seeking solar

- Board is interested in solar and elective pay
- School targets energy efficiency upgrades first by applying for \$100,000 towards windows and door replacement

501(c)(3) private school

# Energy Efficiency Improvement

- Window and door replacements makes school building more energy efficient to lower costs
- Cash cost-share provided

Note: Electric vehicles (EVs), EV charging infrastructure, solar and other renewable energy upgrades CANNOT be funded, per the authorizing statute.

- Efficiency means solar added later can be rightsized.
- Savings invested into fundraising account for solar project.



# **Example Project #5: Lighting in camp buildings**

- Camp spans large areas, including two main buildings.
- Land is leased from the state park, but the buildings are owned by the 501(c)(3) nonprofit.

501(c)(3) Camp for kids

# Energy Efficiency Improvement

• DOE funds the organization for \$100,000 for lighting upgrades across both buildings, given that they meet eligibility criteria and requested up to \$100,000.

Note: This organization submitted one application. Nonprofits are encouraged to submit only their best proposal, given the expected demand for this opportunity.

- Lighting has a quick payback for savings
- Camp reinvests to start scholarship fund for kids from nearby disadvantaged community to attend



# **Application Walkthrough**

### The application contains the following sections:

- ✓ Organization + Eligibility Information
- ✓ Project Information
- ✓ Project Narrative
- ✓ Supporting Documentation

Applications are due by November 12, 2024, at 11:59pm ET.

**Apply** on the TechWerx Opportunity Page.

Direct questions to <a href="mailto:info@techwerx.org">info@techwerx.org</a>





# **Organization + Eligibility Information**

Contact information

Organization location and description

Eligibility verification questions

### **BUILT Nonprofits Funding Opportunity**

### **Project Information**

#### Energy improvement

• Energy improvement(s) from list above.

#### Estimated energy impacts

• Estimated energy savings, greenhouse gas emission reductions, cost savings

#### Plan for measuring and verifying savings

Ex: Using ENERGY STAR Portfolio Manager

#### Budget

- Funding request
- Cost share
- Justification of funding request





### **Project Narrative**

#### **Project Overview**

- Energy improvement and objective.
- Include workplan, timelines, and the team.

#### Statement of Need

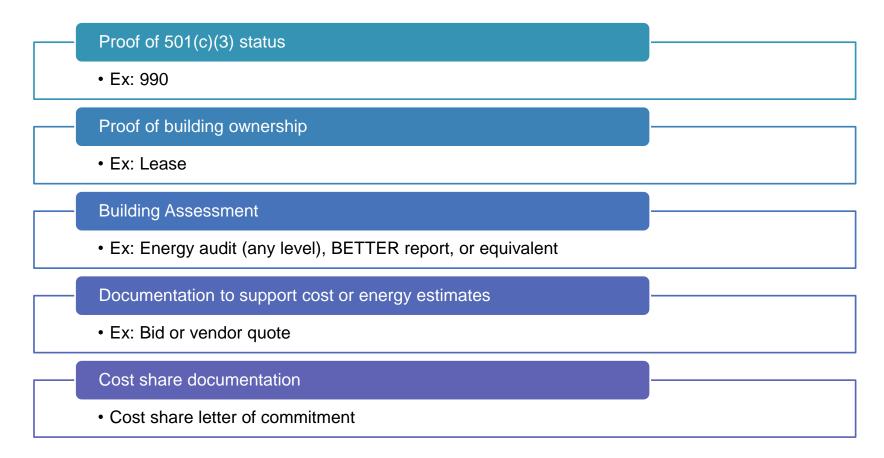
• Impact that DOE funding will have on the nonprofit building, occupant health, and the community served.

- · How energy savings will be translated.
- Whether you anticipate leveraging this grant to secure additional funding.



### BUILT Nonprofits Funding Opportunity

### **Supporting Documentation**







# **Review Criteria**





### **Criterion 1: Energy Related Impacts of Upgrade (40%)**

- Energy Savings
- Energy Cost Savings
- Emission Reductions
- Plan to Measure Energy Impacts
- Specifications or Rationale for Proposed Upgrade

### Criterion 2: Organizational Capacity and Need (30%)

- Project Team Composition
- Timeline
- Statement of Need

### Criterion 3: Community Related Impacts (30%)

- Justice40 Community Benefits
- Reinvestment to Mission



# **Key Dates**





Webinar: BUILT
Nonprofits
Overview:
October 9



Office Hours: October 30



Projects should be completed within 12 months of award signed



Anticipated
Selectee
Notification:
December 17



Application
Deadline:
November 12

# Thank you!

For more information and to apply, go to: <a href="https://www.techwerx.org/opportunities/">https://www.techwerx.org/opportunities/</a>
<a href="mailto:SCEP-BUILT">SCEP-BUILT</a>

Direct questions to <a href="mailto:info@techwerx.org">info@techwerx.org</a>



Scan the QR code to take a quick postwebinar survey and share your feedback with us!

This recording, transcript and FAQ will be uploaded to the TechWerx website.





